

**UP547**

Fall 2016

Day/Time: MW/1:00 pm – 2:20 pm

RM 19, Temple Buell Hall

Office Hours: Thu 11:00 am – 12:00 pm

**Regional Planning and Policy**

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**COURSE DESCRIPTION**

The impacts of today's critical challenges such as, climate change, water security, affordable housing, and spatial inequality, etc., are often felt beyond the geographical or disciplinary domain of a single agency. However, institutional, political, and technical barriers often limit the degree to which multiple agencies – both public and private – cooperate in addressing these challenges. In this course, we will explore how planners work in fragmented environments and how they can facilitate better decision-making, particularly at the metropolitan or regional scale.

We will consider questions, such as: Which issues require a regional response? Absent institutional mechanisms, how do stakeholders interact with regard to these issues? When are collaborative approaches more common? Who are its common supporters and opponents? What are some of the most innovative approaches? How should the approaches vary from growing regions to declining ones? And, how effective have past approaches been and what have been their unintended consequences? The students will also learn about creating and analyzing regional plans, and about tools commonly employed by regional agencies.

The course serves as an advanced elective for students interested in land use and transportation planning as well as those pursuing the sustainable design and development concentrations. To students interested in other concentrations or in research, this course will help develop an understanding of how regional planning intersects with their area of interest, and of many important and unresolved research questions, respectively. To non-planning majors, it will also provide an exposure to urban planning theories and practices through the lens of regional issues.

**COURSE FORMAT**

This is a seminar course. The students are expected to prepare for class sessions, submit reading summaries, and actively engage in discussions. The course is loosely organized in three parts, (1) regional institutions and frameworks, (2) regional planning practices, and (3) trends and prospects.

**READINGS**

The readings are taken from a number of books and academic journals. Most of the materials are supplied in electronic format to registered students via Compass. You will, however, need to purchase the following books:

- Working across boundaries, Matthew J. McKinney and Shawn Johnson, Cambridge, MA, Lincoln Institute of Land Policy, 2009

- Land Use and Society. Rutherford Platt, Washington, DC, Island Press, Second Edition, 2004 (or the Third Edition).
- Regional planning in America: Practice and Prospect. Ethan Selzer and Armando Carbonell (Eds) Cambridge, MA, Lincoln Institute of Land Policy, 2011

### **ASSIGNMENTS AND GRADING**

Early in the semester you will identify an ongoing or recent regional planning project. In making this choice, you should consider both a region of interest and the nature of the recipient projects. You will then craft three brief memos that cover the key issues in your region, how the regional plan addresses it, and your critique of the process in light of the broader regional planning literature, respectively. The memos and accompanying presentations will provide you an opportunity review planning documents, explore computational tools, and hone your analytical and communication skills. The memos will build on one another and detailed instructions on each will be provided. The following represent the share of each deliverable's score with respect to the total grade:

Memo#1 and presentation – 15%

Memo#2 and presentation – 15%

Memo#3 and presentation – 20%

You will also submit written reactions to readings on Illinois Compass prior to each class. These are expected to be a very brief synthesis (about 200-300 words) of *your* reaction to the overall set of readings for the session (i.e. do not submit reading summaries or write reactions to every individual piece of reading). Ideas for what you might address include the following: what you like/dislike about the readings; identify some aspect of the readings that made an impression on you (new fact, enlightening observation, new twist to an old idea, writing style, etc.); or note something you did not understand. You should include two-to-three questions you would like to ask to the class. The reactions will be due 30 minutes prior to the class session (i.e. at 12:30 PM) on Illinois Compass' "Discussion Board" tab. Summaries and class participation will have the following share of the final course score:

Clear and concise written summaries – 20%

Thoughtful participation in discussions – 30%

Attendance is mandatory. For unavoidable circumstances, please give me an early notice if possible. Late submissions will incur a one-letter grade penalty for every 24-hour delay.

## COURSE OUTLINE

### 1. **Monday, 8/24/2015: Course overview**

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#### REGIONAL INSTITUTIONS AND FRAMEWORKS

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### 2. **Wednesday, 8/26/2015: Arguments for regional planning**

- Regional planning in America: Practice and Prospect. Ethan Selzer and Armando Carbonell (Eds) Cambridge, MA, Lincoln Institute of Land Policy, 2011, Chapter 1: Planning regions, Ethan Selzer and Armando Carbonell, pp: 1-17
- Reflections on regionalism; Bruce Katz (Ed) Washington DC, Brookings Institution Press, 2000, Chapter 4: Death and life of American regional planning, Robert Fishman, pp: 107-123

### 3. **Monday, 8/31/2015: Ethical theory for planners and policymakers**

- Ethical Land Use: Principles of Policy and Planning. Timothy Beatley, The Johns Hopkins University Press, Baltimore, MD, 1994. Chapter 2: The nature of ethical discourse about land use, Chapter 3: Utilitarian and market perspectives about land use, pp. 18-53
- Design with nature. Ian McHarg, John Wiley & Sons, 1992, Chapter 8: A response of values, pp. 79-94; Chapter 13: The metropolitan region, pp. 153-162

### 4. **Wednesday, 9/2/2015: Property rights, exclusion and entitlements**

- Land Use and Society. Rutherford Platt, Island Press, Washington, DC, 2004. Chapter 6: The polarized metropolis 1945-2000 and Chapter 7: Property rights: The owner as planner, pp. 177-235
- Reflections on regionalism; Bruce Katz (Ed) Washington DC, Brookings Institution Press, 2000, Chapter 7: Gentleman's agreement: Discrimination in metropolitan America, Kenneth T. Jackson, pp. 185-217

### 5. **Monday, 9/7/2015: LABOR DAY**

### 6. **Wednesday, 9/9/2015: Governance structures and regulatory tools**

- Land Use and Society. Rutherford Platt, Island Press, Washington, DC, 2004. Chapter 8: The tapestry of local governments, pp. 236-259, Chapter 9: Local zoning and growth management pp. 260-281 (up to page 281 only).
- Managing growth in America's communities. Douglas R. Porter, Island Press, Washington, DC. 2008 Chapters 3: Managing community expansion: Where to grow, pp. 65-112

### 7. **Monday, 9/14/2015: Regional institutions**

- Land Use and Society. Rutherford Platt, Island Press, Washington, DC, 2004. Chapter 11: Land programs: Regional, state, federal, Chapter 12: Congress and the metropolitan environment, pp. 335-418
- Regional planning in America: Practice and Prospect. Ethan Selzer and Armando Carbonell (Eds) Cambridge, MA, Lincoln Institute of Land Policy,

2011, Chapter 7: Regional planning for sustainability, Gerrit-Jan Knaap and Rebecca Lewis, pp. 176-221

- 8. Wednesday, 9/16/2015: WORK SESSION**
- 9. Monday, 9/21/2015: PRESENTATIONS, All presentations due**
- 10. Wednesday, 9/23/2015: PRESENTATIONS, All memos due**

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## REGIONAL PLANNING PRACTICES

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- 11. Monday, 9/28/2015: Setting-up a regional process**
  - Working across boundaries, Matthew J. McKinney and Shawn Johnson, Cambridge, MA, Lincoln Institute of Land Policy, 2009, Chapters 1-4, pp. 1-46
  - Regional planning in America: Practice and Prospect. Ethan Selzer and Armando Carbonell (Eds) Cambridge, MA, Lincoln Institute of Land Policy, 2011, Chapter 3: A region of one's own, Kathryn Foster, pp. 53-80
- 12. Wednesday, 9/30/2015: Communicating regional issues**
  - Working across boundaries, Matthew J. McKinney and Shawn Johnson, Cambridge, MA, Lincoln Institute of Land Policy, 2009, Chapters 5-9
  - Regional planning in America: Practice and Prospect. Ethan Selzer and Armando Carbonell (Eds) Cambridge, MA, Lincoln Institute of Land Policy, 2011, Chapter 8: Engaging the public and communicating successfully in regional planning, John Fregonese and C.J. Gabbe pp. 222-242
- 13. Monday, 10/5/2015: Regional plans**
  - CMAP Go To 2040 Comprehensive Plan: <http://www.cmap.illinois.gov/about/2040>
  - Portland Metro Regional Transportation Plan: <http://www.oregonmetro.gov/regional-transportation-plan>
  - Regional Plan Association, The Fourth Regional Plan: <http://www.rpa.org/fourth-plan>
- 14. Wednesday, 10/7/2015: PSS for regional planning**
  - Klosterman, R. E., & Pettit, C. J. (2005). An update on planning support systems. *Environment and Planning B: Planning and Design*, 32(4), 477-484.
  - Open Planning Tools Group, (2014) Tools and Techniques for Scenario Planning and Regional Planning, <https://docs.google.com/document/d/1dJpX15e0tb6EN5LlfDNG2todu3jmGI GtWCaxBafwkSg/edit> (explore some tools and share your experience)
- 15. Monday, 10/12/2015: Comparing regional processes**
  - Margerum, R., S. Brody, R. Parker, and G. McEwen. 2012. "Regional Transportation and Land Use Decision Making in Metropolitan Regions." <https://scholarsbank.uoregon.edu/xmlui/handle/1794/12161>.
  - Pendall, R., Rosenbloom, S., Levy, D. K., Oo, E., Knaap, G., Chakraborty, A., & Sartori, J. (2013). Can Federal Efforts Advance Federal and Local De-Siloing. *Lessons from the HUD-EPA-DOT Partnership for Sustainable Communities: Summary*. Urban Institute

- 16. Wednesday, 10/14/2015: Implementation**
- Frick, K. T. (2013). The Actions of Discontent: Tea Party and Property Rights Activists Pushing Back Against Regional Planning. *Journal of the American Planning Association*, 79(3), 190–200.  
<http://doi.org/10.1080/01944363.2013.885312>
  - Hanak, E., & Browne, M. K. (2006). Linking housing growth to water supply: New planning frontiers in the American West. *Journal of the American Planning Association*, 72(2), 154-166.
- 17. Monday, 10/19/2015: Impact on development**
- Lewis, R., G. J. Knaap, and J. Sohn. (2009). Managing Growth With Priority Funding Areas: A Good Idea Whose Time Has Yet to Come. *Journal of the American Planning Association* 75 (4): 457–478.
  - Allred, D., and Chakraborty, A. (2015). Do Local Development Outcomes Follow Voluntary Regional Plans? Evidence From Sacramento Region's Blueprint Plan. *Journal of the American Planning Association* 81 (2): 104-120.
- 18. Wednesday, 10/21/2015: WORK SESSION**
- 19. Monday, 10/26/2015: PRESENTATIONS, All presentations due**
- 20. Wednesday, 10/28/2015: PRESENTATIONS, All memos due**

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TRENDS AND PROSPECTS

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- 21. Monday, 11/2/2015: Affordable housing**
- Meck, S., R. C Retzlaff, and J. Schwab. 2003. Regional Approaches to Affordable Housing. PAS Report #513/514. American Planning Association. Chapter 3: The big issues, Chapter 4: Fair-Share Programs and an Incentive Program, pp. 19-106 (skim), and Chapter 8: Concluding Thoughts on a Model Program for Regional Approaches to Affordable Housing, pp. 187-198
  - Basolo, V., and D. Hastings. 2003. "Obstacles to Regional Housing Solutions: A Comparison of Four Metropolitan Areas." *Journal of Urban Affairs* 25 (4): 449–472.
- 22. Wednesday, 11/4/2015: Regionalism and climate change**
- National Association of Regional Councils, (2012), A Survey of Regional Planning for Climate Adaptation, Final Report.
  - Bierbaum, R., Smith, J. B., Lee, A., Blair, M., Carter, L., Chapin III, F. S., ... & Verduzco, L. (2013). A comprehensive review of climate adaptation in the United States: more than before, but less than needed. *Mitigation and adaptation strategies for global change*, 18(3), 361-406.
- 23. Monday, 11/9/2015: Regional planning in the global context**
- Albrechts, L., P. Healey, and K. R Kunzmann. (2003). "Strategic Spatial Planning and Regional Governance in Europe." *Journal of the American Planning Association* 69 (2): 113–129.
  - Yea, Y., LeGatesb, R., & Qina, B. (2013). Coordinated urban-rural development planning in China. *Journal of the American Planning Association*, 79(2), 125-137.

- 24. Wednesday, 11/11/2015: Regionalism amidst informality?**
- Roy, A. (2005). Urban informality: toward an epistemology of planning. *Journal of the American Planning Association*, 71(2), 147-158.
  - Watson, V. (2009). Seeing from the South: Refocusing urban planning on the globe's central urban issues. *Urban Studies*, 46(11), 2259-2275
- 25. Monday, 11/16/2015: Emerging areas: Shrinking cities**
- Hollander, J.B., and J. Nemeth. (2011). "The Bounds of Smart Decline: A Foundational Theory for Planning Shrinking Cities." *Housing Policy Debate* 21(3): 349-367.
  - Beauregard, R. A. (2003). *Voices of Decline*. New York: Routledge, Preface and Chapter 1: Foundational urban debates
- 26. Wednesday, 11/18/2015: Emerging areas: Mega-regions**
- Dewar, M., and D. Epstein. (2007). "Planning for 'megaregions' in the United States." *Journal of Planning Literature* 22 (2): 108–124.
  - *Megaregions: Planning for Global Competitiveness*, Chatherine L. Ross (Ed), Island Press, Washington DC, 2009, *Spatial planning in Asia: Planning and developing megacities and megaregions*. Jiawen Yang, pp. 35-52
- 27. Monday, 11/23/2015: FALL BREAK**
- 28. Wednesday, 11/25/2015: FALL BREAK**
- 29. Monday, 11/30/2015: \*NO CLASS\***
- 30. Wednesday, 12/2/2015: Wrap-up discussion**
- 31. Monday, 12/7/2015: PRESENTATIONS, All presentations due**
- 32. WEDNESDAY, 12/9/2015: PRESENTATIONS**
- [Final Memos due Monday 12/14/2015 AT 5:00 PM on Illinois Compass]

## ACADEMIC INTEGRITY

Please be aware of the university guidelines regarding academic integrity, which can be found under Article 1, Part 4 of the student code (<http://www.admin.uiuc.edu/policy/code/>). Academic dishonesty includes such things as cheating, inappropriate use of university equipment/material, fabrication of information, plagiarism (presenting someone else's work from any source as your own such as copying someone else's post), and so on. All forms of academic dishonesty will be reported to the student's home department, the College of Fine and Applied Arts, and to the Senate Committee on Student Discipline.

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