

The LRTP 2040 Community Conversations Bus offered a wide variety of engagement methods to appeal to diverse audiences. By parking the bus at popular events in each jurisdiction in the planning area, CUUATS staff found that the quantity, quality, and depth of public input improved.

Billboard

The size and color of the bus attracted attention from all ages.

Attendance

Large audiences were assured by bringing the bus to popular community events and locations.



Different mode users

Current and historic information was available for each of the six area travel modes: pedestrian, bicycle, transit, automobile, train, and airplane.



Computers and Clipboards

Participants chose to provide input in the manner they were most comfortable with.

ADA compliance

Accessible by ramps, inside seats were also removed to accommodate more wheelchairs and people.

Wish Tree

Small branches captured ideas that weren't collected or addressed in other input materials.



Environmentally-Friendly Gifts

Thank you gifts were offered to all participants including small plants, stickers, erasers, reflective safety bracelets, buttons, water bottles, pens, and reusable shopping bags.



Kid's Table

Appropriate activities were provided to encourage engagement through drawings and conversation.



Video

A locally-produced LRTP 2040 information video with subtitles and closed captions was shown on local TV stations and inside the bus.

